

# Tareq Nabulsi

## Senior UX/UI Designer

Personal Website: [www.tareqnabulsidesign.com](http://www.tareqnabulsidesign.com)

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### PROFESSIONAL SUMMARY

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I'm a **Senior User Experience Designer** with 6 years of experience in user-centered design principals and front-end development experience. I'm a highly motivated professional who specializes in responsive UI/UX designs, user experience information architecture, and front-end UI development. I am a design and usability specialist and expert with a proven track record in start-up and corporate industries, UX design roles, or front-end design.

Areas of professional expertise:

- Sketch 4, Figma
  - Abstract/Invision
  - Adobe Creative Suite
  - HTML 5.0/ CSS 3.0
  - Bootstrap 4 Framework
  - JavaScript/JQuery
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### PROFESSIONAL SKILLS DEMONSTRATED

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#### Honeywell

November 2018 – Present

*Honeywell International Inc. is an American multinational conglomerate company that produces commercial and consumer products, engineering services and aerospace systems.*

#### **Senior User Experience Designer**

I am working as a Senior User Experience Designer for Honeywell's Connected Building team to help create and design a new single software for all building products.

- **Research/Strategy:** Working with product owners to discover admin and consumer requirements and creating UX artifacts similar to site maps, user flow, and persona interviews to help give direction to designs.
- **Design/Development:** I worked closely with the product owners and research team to produce wireframes and prototypes from UX artifacts. I used Sketch to create my designs and produced prototypes using Invision so that I can share it with the development team.
- **UX Artifacts:** I create multiple UX artifacts like site maps, user stories, interview scripts, wireframes, and prototypes that helped with understanding what requirements need for MVP and future updated
- **Design Systems:** I worked with Product, Creative, and Engineering to deliver scalable design standards, a design system for customer-facing UI, and design tools and automation enabling a leaner, more agile product development cycle.

#### ADP

June 2018 – September 2018

*Automatic Data Processing, Inc., commonly known as ADP, is an American provider of human resources management software and services.*

#### **Senior User Experience Lead Designer**

I worked as a Lead Senior User Experience Designer for ADP's innovation team to create and design new applications for countries to build customized policies in a fast and innovative way.

- **Research/Strategy:** Worked with the research team to discover requirements and create UX artifacts that countries need when building policies.

- **Design/Development:** Collaborated closely with the development scrum team to produce wireframes and prototypes from discovered research requirements. I used Sketch to create my designs and produced prototypes using Invision so I can easily share it with the development team through the Confluence program.
- **UX Artifacts:** Created multiple UX artifacts like project briefs, user stories, and sketches that helped with understanding what requirements need for MVP and future updated concepts.

### Northrop Grumman

February 2017 – June 2018

*Northrop Grumman is a leading global security company providing innovative systems, products and solutions to government and commercial customers worldwide.*

#### **User Experience Lead Designer**

I worked as a Lead User Experience Designer for multiple NG/CDC projects to create new applications and redesign current websites.

- **Research/Strategy:** The majority of my projects require extensive research and user interviews to successfully understand and determine user requirements for new application development or redesign.
- **Design/Development:** The design is driven by user requirements that were uncovered during the research process. I used Sketch 4 for the majority of my projects and would prototype using the Invision app to have an easy handoff tool for the developers.
- **User Testing:** We used the prototypes and developed an app to create user testing tasks that can uncover more feedback to iterate of the designs to improve performance and usability.

### Longstreet Solutions

December 2016 – February 2017

*We're an Atlanta-based email-marketing agency that uses fancy computer programs to help you sell more stuff.*

#### **User Experience Designer**

Worked as User Experience Designer for Longstreet Solutions to update wireframes and usability for their upcoming new web application.

- **Updating Wireframes:** I updated wireframes using Sketch app to develop a better user experience for Longstreet Solutions new email campaign product.
- **Learn and Adapt:** I focused on learning from the user personas and information architecture that was created to help create a better plan of attack when building out wireframes to ensure I get my reasons across to the developers, so we do not have wasted development time.
- **Communication:** We used Slack to communicate between team members to give and receive criticism over certain wireframes and keep the window of communication open when there are big changes being asked by the client.

### Orderly by Siftit

October 2014 – March 2017

*Orderly helps independent restaurants and chains implement better processes for managing invoices, inventory, and food spend with the LEAST amount of time, effort and expense.*

#### **User Experience Designer/Business Analyst**

Worked as a User Experience Designer for Longstreet Solutions to update wireframes and usability for their upcoming new web application.

- **Updating Wireframes:** I updated wireframes using Sketch for designing a better user experience for Orderly's new inventory and invoice mobile application.
- **Research/Strategy:** I focused on constructing user requirements from our beta users to help iterate on the usability and design of the mobile app to target those goals.
- **User Testing:** I would hold multiple user testing sessions with our users to ensure we were delivering on the feedback we received.

## PHILANTHROPY

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**Junior Achievement – Role:** An exciting experience developing young adults by educating them on invaluable tools such as entrepreneurship, financial literacy, and work readiness. (2013)

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## RELEVANT PROJECTS

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**Adapt Physical Therapy Redesign Website** - Created and developed website for a new clinic opening up in Brookhaven this year. I designed with Adobe XD and coded in Bootstrap 4. (2020)

**Adapt Physical Therapy Website Design-** Created and developed website for a new clinic opening up in Brookhaven this year. I designed with sketch 4 and coded in Bootstrap 4. (2018)

**Food and Brew Dubai Website:** Designed using Photoshop, and coded and deployed using Bootstrap framework and JavaScript to build a responsive website for restaurant in Dubai. (2016)

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## EDUCATION

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**Bachelor of Business Administration (B.B.A.) (Management Information Systems, General).** Kennesaw State University (2014)

**User Experience Design Certificate (User Experience Design).** General Assembly (2015)

**Google Developer Challenge Scholarship Recipient (Front-end Development).** Udacity/Google (2018)

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## Websites and Links

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**Languages:** Arabic (Intermediate)

**Personal Website:** [www.Taregnabulsidesign.com](http://www.Taregnabulsidesign.com)

**LinkedIn:** <https://www.linkedin.com/in/tareqziadnabulsi>

**Dribbble:** <https://dribbble.com/TareqNabulsi>

