

# Tareq Nabulsi

## UX/UI Designer and Front-end Developer

Personal Website: [www.tareqnabulsidesign.com](http://www.tareqnabulsidesign.com)

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### PROFESSIONAL SUMMARY

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I'm a **User Experience Designer and Front-End Developer** with 4 years of experience in user-centered design principals and front-end development experience. I'm Highly motivated professional who specializes in responsive UI/UX designs, user experience information architecture, and front-end UI development. A design and usability specialist and expert with a proven track record in start-up and corporate industries, UX design roles, or front-end design.

Areas of professional expertise:

- **HTML 5.0/ CSS 3.0**
  - **Bootstrap 4 Framework**
  - **JavaScript/JQuery**
  - **Sketch 4**
  - **Invision App**
  - **Adobe Creative Suite**
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### PROFESSIONAL SKILLS DEMONSTRATED

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**ADP** June 2018 – September 2018

*Automatic Data Processing, Inc., commonly known as ADP, is an American provider of human resources management software and services.*

#### **Senior User Experience Lead Designer**

Worked as a Lead Senior User Experience Designer for ADP's innovation team to create and design new application for countries to build customized policies in a fast and innovative way.

- **Research/Strategy:** Worked with research team to discover requirements and create UX artifacts that countries need when building policies.
- **Design/Development:** I worked closely with the development scrum team to produce wireframes and prototypes from discovered research requirements. I used Sketch to create my designs and produced prototypes using Invision so I can easily share it with the development team through the Confluence program.
- **UX Artifacts:** I created multiple UX artifacts like project briefs, user stories, and sketches that helped with understanding what requirements were needed for MVP and future updated concepts.

**Northrop Grumman** February 2017 – June 2018

*Northrop Grumman is a leading global security company providing innovative systems, products and solutions to government and commercial customers worldwide.*

#### **User Experience Lead Designer**

Worked as Lead User Experience Designer for multiple NG/CDC projects to create new applications and redesign current websites.

- **Research/Strategy:** Majority of my projects require extensive research and user interviews to successfully understand and determine user requirements for a new application development or redesign.
- **Design/Development:** Design was driven by user requirements that were uncovered during the research process. I used Sketch 4 for majority of my projects and would prototype using Invision app to have an easy handoff tool for the developers.
- **User Testing:** We used the prototypes and actual developed app to create user testing tasks that can uncover more feedback to iterate of the designs to improve performance and usability.

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## **Longstreet Solutions**

December 2016 – February 2017

*We're an Atlanta-based email-marketing agency that uses fancy computer programs to help you sell more stuff.*

### **User Experience Designer**

Worked as User Experience Designer for Longstreet Solutions to update wireframes and usability for their upcoming new web application.

- **Updating Wireframes:** I updated wireframes using Sketch app to develop a better user experience for Longstreet Solutions new email campaign product.
- **Learn and Adapt:** I focused on learning from the user personas and information architecture that was created to help create a better plan of attack when building out wireframes to ensure I get my reasons across to the developers so we do not have wasted development time.
- **Communication:** We used Slack to communicate between team members to give and receive criticism over certain wireframes and keep the window of communication open when there are big changes being asked by the client.

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## **PHILANTHROPY**

**Junior Achievement – Role:** An exciting experience developing young adults by educating them on invaluable tools such as entrepreneurship, financial literacy, and work readiness. (2013)

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## **RELEVANT PROJECTS**

**Adapt Physical Therapy Website Design-** Created and developed website for a new clinic opening up in Brookhaven this year. I designed with sketch 4 and coded in Bootstrap 4. (2018)

**Food and Brew Dubai Website:** Designed using Photoshop, and coded and deployed using Bootstrap framework and JavaScript to build a responsive website for restaurant in Dubai. (2016)

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## **EDUCATION**

**Bachelor of Business Administration (B.B.A.) (Management Information Systems, General).** Kennesaw State University (2014)

**User Experience Design Certificate (User Experience Design).** General Assembly (2015)

**Google Developer Challenge Scholarship Recipient (Front-end Development).** Udacity/Google (2018)

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## **SKILLS AND CERTIFICATIONS**

**Languages:** Arabic (Intermediate)

**Personal Website:** [www.Tareqnabulsidesign.com](http://www.Tareqnabulsidesign.com)

**LinkedIn:** <https://www.linkedin.com/in/tareqziadnabulsi>

**Dribbble:** <https://dribbble.com/TareqNabulsi>